

SCS Direct Launches “Learning Through Play” Initiative

Free Educational Game Offer to Empower K-6 Teachers and Students

TRUMBULL, CT, September 5, 2023 — As educators continue to grapple with tight budgets and limited resources for classroom supplies, consumer products company, SCS Direct Inc., has announced a groundbreaking initiative set to make a lasting impact. Introducing the ***“Learning Through Play”*** program, an initiative designed to support elementary K-6 teachers by providing them with free educational games that not only enrich the classroom experience, but also encourage students' learning journey at home.

Under the program, participating teachers will have the opportunity to receive 1-2 free games, namely "Tall Tales" and "Lost Loot." These engaging games are poised to revolutionize traditional teaching methods by blending entertainment with education, promoting creativity, critical thinking, problem-solving skills, confidence and team building.

"The challenges teachers face in obtaining essential classroom supplies have a direct impact on students' learning experiences," said Howard Greenspan, Owner of SCS Direct. "Our program aims to bridge this gap by offering innovative games that foster a love for learning while providing teachers with valuable tools to inspire their students."

The dual-pronged approach of the *“Learning Through Play”* program encompasses in-class exposure and a weekly 'take-home' rotation system. Through hands-on engagement with games like "Tall Tales" and "Lost Loot," students will not only enhance their academic abilities but also be motivated to continue their educational pursuits outside the classroom. This, in turn, encourages parents to invest in these games, cultivating a holistic learning environment at home.

The games within the program offer multifaceted benefits:



"Tall Tales: The Game of Infinite Storytelling": This 7-time award winning, non-competitive storytelling game presents a unique twist on traditional narratives. With 50 character figures and 24 story cards, it inspires creative thinking, public speaking, and the art of storytelling. It cultivates sequential thinking, teaching students how to construct engaging narratives with a clear beginning, middle, and end.



"Lost Loot: DIY Pirate Scavenger Hunt Game": This Do-It-Yourself indoor/outdoor treasure hunt game is a true adventure. Featuring a captivating Treasure Chest that only opens when all five Special Keys are found, it nurtures problem-solving skills and fosters creative thinking. The game's versatile components, including skeleton keys and over 100 clue cards, allow students to embark on countless exciting quests. Teachers and parents can personalize the game's 'loot,' adding a personal touch to each adventure.

"These games transcend the boundaries of traditional education, empowering students to learn through immersive experiences," noted Greenspan. "They encourage collaboration, creativity, and independent thinking, skills that are crucial for success in the modern world."

Teachers eager to participate in the "*Learning Through Play*" program must meet the following requirements:

1. Must be employed as a teacher in grades K-6
2. Current classroom size must be a minimum of 15 students
3. Must provide your school's address as the shipping address

To enroll in the program, please send an email to SCS Customer Service at: Customerservice@scsdirectinc.com. Include "Learning Through Play" in the Subject Line and include your Name, Grade, School Name, and School Address. Once approved, the selected teacher will receive 1-2 free games (while supplies last) along with a weekend rotation class sign up sheet to bring the games home to play with family members.

About SCS Direct Inc.:

Headquartered in Trumbull, Connecticut, SCS Direct Inc. is a dynamic and innovative company that specializes in providing a wide range of consumer products and solutions. With a commitment to excellence and a track record of over two decades, SCS Direct has established itself as a prominent player in the retail and e-commerce industries. The company's core strengths lie in product design, development, sourcing, and distribution. SCS Direct offers a diverse portfolio of products spanning categories such as toys, games, household essentials and more.